PTO/SB/22 (10-04)
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Under the Papervolk Reduction Act of 1995, no persons are required to respond to a collection of information unless if displays a valid OMB control PETITION FOR EXTENSION OF TIME UNDER 37 CFR 1.136(a) PETITION FOR EXTENSION OF TIME UNDER 37 CFR 1.136(a) FY 2005 (fees effective on or after October 1, 2004) Application Number 09/675,958-Conf. #1238 Filed September 29, 2000 For SYSTEM AND METHOD FOR CONSUMER-SELECTED ADVERTISING AND BRANDING IN INTERACTIVE MEDIA AVATIZING Art Unit 3629 Examiner J. P. Ouellette This is a request under the provisions of 37 CFR 1.136(a) to extend the period for filing a reply in the above identified application. The requested extension and fee are as follows (check time period desired and enter the appropriate fee below the period extension and fee are as follows (check time period desired and enter the appropriate fee below the second strength of the second strength o			d to respond to a collecti	on of information unless if dis	splays a valid OM	OF COMMERCE IB control number	
For SYSTEM AND METHOD FOR CONSUMER-SELECTED ADVERTISING AND BRANDING IN INTERACTIVE MEDIA AVATIZING Art Unit 3629	FY 20	TIME UNDER 3 005	7 CFR 1.136(a)	Docket Number (0	Optional)		
Art Unit 3629 Examiner J. P. Ouellette This is a request under the provisions of 37 CFR 1.136(a) to extend the period for filing a reply in the above identified application. The requested extension and fee are as follows (check time period desired and enter the appropriate fee below the period desired and enter the appropriate fee below the period desired and enter the appropriate fee below the period desired and enter the appropriate fee below the period desired and enter the appropriate fee below the period desired and enter the appropriate fee below the period desired and enter the appropriate fee below the period desired and enter the appropriate fee below the period for filing a reply in the above identified application to a period for filing a reply in the above identified application to a period for filing a reply in the above identified application to a period for filing a reply in the above identified application to a period for filing a reply in the above identified application to a period for filing a reply in the above identified application to a period for filing a reply in the above identified application to a period for filing a reply in the above identified application to a period for filing a reply in the above identified application to a period for filing a reply in the above identified application to a period for filing a reply in the above identified application for a period for filing a reply in the above identified application for a period for filing a reply in the above identified application for filing a reply in the above identified application for filing a reply in the above identified application for filing a reply in the above identified application for filing a reply in the above identified application for filing a reply in the above identified application for filing a reply in the above identified application for filing application for filing a reply in the above identified application for filing application for filing application for filing application for filing application fo	V			Filed Se	Filed September 29, 2000		
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Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96). X attorney or agent of record. Registration Number 42,159 attorney or agent under 37 CFR 1.34(a). Registration number if acting under 37 CFR 1.34(a)	assignee of re Statement X attorney or ag attorney or ag	ecord of the entir it under 37 CFR gent of record. F gent under 37 CF	3.73(b) is enclose Registration Numb FR 1.34(a).	d. (Form PTO/SB/96 er <u>42,159</u>	6). 		
November 15, 2004 Signature Date	Sq. Sign	nature		Novem		1	
Stuart I. Smith (202) 344-4000	Stuart I. Smith			(202	(202) 344-4000		
Typed or printed name Telephone Number				Telephone Number			

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